

Global sports-betting and gaming group operating online and in the retail sector, with leading proprietary technology and well established brands.

Well-established global and regional brands

bwin	gamebookers.com	Ladbrokes	EUROBET	CORAL	sportingbet
betboo	BETDAQ	Crystalbet www.crystalbet.com	PARTY CASINO	party poker	CASINO CLUB
FoxyBINGO	Gala	neds	gioco digitale	GALA CASINO	GalaSpins

24	21	£949m	22	>20	>26,000
Leading brands	Languages	Taxes and levies paid (2018)	Offices	Licenses	Employees



Strategic overview



Diversified revenues by region and by product:



GLOBAL FOOTPRINT

2018 overview:

- Strong financial and operation performance
 - Group NGR¹ +9% (cc² +9%) with very strong growth in Online +19% (cc² +21%)
 - Underlying EDITDA^{1,3} +13% and underlying operating profit^{1,3} +19%
- Online market share gains in all territories
- Integration progressing well; Playtech agreement signed – giving greater flexibility
- US: business well places for growth; appointment of key roles
- Total 2018 dividend payment of 32.0p (+7%)
- Positive current trading^{1,4} (Group NGR +11%, Online NGR +22%)

[1] Proforma basis [2] Growth on a constant currency basis is calculated by translating both current and prior year performance at the 2018 exchange rates [3] Stated pre separately disclosed items [4] Current trading period: 1 January to 24 February 2019 vs same period 2018



- 50 / 50 joint venture with MGM for sports betting and interactive gaming in the U.S.
- Independent leadership – CEO Adam Greenblatt
- Business to be conducted primarily under the BetMGM and partypoker brands

Changing for the Better:

The seven pillars of our safer gambling campaign

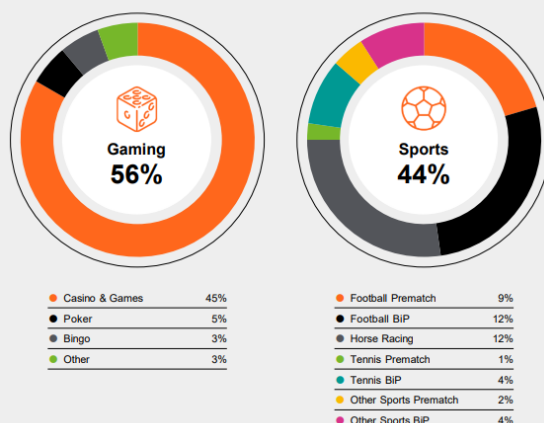


Contact us

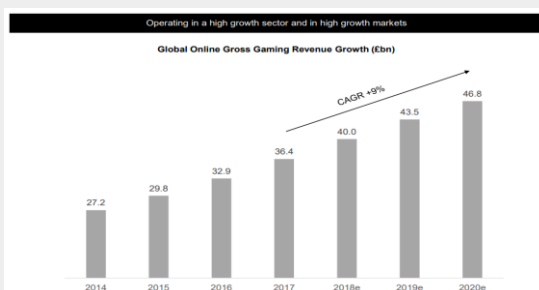
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Strong core business and highly effective operating model well equipped to exploit rapid market growth

Group Online NGR Product Splits (2018)



Market CAGR +9%



92% of GVC FY18 Online net gaming revenue from countries that are either regulated, regulating and / or taxed

Leadership



Kenny Alexander, CEO

- Joined GVC in 2007
- Former MD for Europe of Sportingbet



Rob Wood, CFO

- Group CFO since March 2019
- With Group for 6 years
- Former VP at Cerberus Capital



Shay Segev, COO

- Group COO since March 2016
- Formerly COO of Playtech for over 6 years

Member of:



MEMBER OF
Dow Jones Sustainability Indices
In Collaboration with RobecoSAM