

**ELECTRONIC COMMUNICATIONS PREFERENCE FORM**

If you do not return this form within 28 days from the date of the Company's AGM circular of which this preference form forms a part, you will be deemed to have consented to publication by means of Electronic Communication, and specifically via the Company's website and you will no longer receive hard copies in the post.

Please complete the form overleaf and return to:

**UK based members:**

FREEPOST SAS,  
34 Beckenham Road,  
BR3 9ZA

(Please note this is all you need to write on the envelope and no stamp is required).

**Overseas members:**

SAS – Link Asset Services,  
34 Beckenham Road,  
Beckenham, Kent  
BR3 4TU

Barcode:

Barcode:

Event code:

**GVC HOLDINGS PLC** (the "Company")

**FORM OF INSTRUCTION – 2020 ANNUAL GENERAL MEETING**

(For the use of employees of the Company and its subsidiaries holding Company shares via the Link Nominee Service)

Please complete in **BLOCK CAPITALS**

I/We..... of .....

having a beneficial interest in the Company's shares registered in the name of Link Market Services Trustees (Nominees) Limited (the "Nominee"), hereby instruct the Nominee at the Company's 2020 Annual General Meeting ("AGM") to be held on 24 June 2020 at 10.00 a.m. (Central European Time) and at any adjournment thereof, to vote the Company shares representing my beneficial interest as indicated below with an 'X' in respect of the following resolutions:

Please clearly mark the box below to instruct your proxy how to vote

**ORDINARY RESOLUTIONS**

	For	Against	Withheld
1. Receive the 2019 annual report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Approve the 2019 Directors' remuneration report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Approve the Directors' remuneration policy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Re-appoint KPMG LLP as auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Authorise the Directors to agree the auditor's remuneration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To elect Barry Gibson as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To elect Jette Nygaard-Andersen as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To re-elect Pierre Bouchut as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To re-elect Virginia McDowell as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. To re-elect Rob Wood as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. To re-elect Kenneth Alexander as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	For	Against	Withheld
12. To re-elect Jane Ancombe as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. To re-elect Peter Isola as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. To re-elect Stephen Morana as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Approve the GVC Holdings PLC Sharesave Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. Approve the GVC Holdings PLC International Sharesave Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. Authorise the Directors to allot the Company's shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SPECIAL RESOLUTIONS**

18. Approve the general disapplication of pre-emption rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Approve the disapplication of pre-emption rights for acquisitions and other capital investment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Authorise the Directors to acquire the Company's shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Signature

Date

**GVC HOLDINGS PLC** (the “Company”)  
**ELECTRONIC COMMUNICATIONS PREFERENCE FORM**

Please complete in BLOCK CAPITALS

Full name of member(s): .....

.....

.....

Address: .....

.....

.....

Investor Code (if known): .....

(This can be found on your share certificate)

Signature

Date

Please tick **ONE** of the boxes below and return to Link Asset Services at the appropriate address shown overleaf.



**NOTIFICATION OF AVAILABILITY**

I/We would like to receive email notification when new documents and information are published by means of Electronic Communications by being made available on the Company's website. My/our email address for this purpose is provided below.

Email address: .....

You may, alternatively, register your email address via the share portal: [www.signalshares.com](http://www.signalshares.com)

If you do not provide an email address then the Company will send you a letter notifying you that new Company documents have been published on the Company's website.



**PRINTED MATERIAL**

I/We would prefer to continue receiving all documents and information in paper form rather than by means of Electronic Communications via the Company's website. Please continue to send them to me/us by post.

**NOTES ON FORM OF INSTRUCTION**

1. The resolutions are set out in full in the 2020 AGM notice dated 22 May 2020.
2. To be valid, this Form of Instruction must be submitted to Link Asset Services, PXS1, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU, United Kingdom to be received as soon as possible and in any event, so as to be received no later than 6.00 p.m. (London time) on 17 June 2020 or if the meeting is adjourned not less than 72 hours prior to the time and date set for the adjourned meeting.
3. Any alterations made to this Form of Instruction should be initialled.
4. Please indicate how you wish your votes to be cast by placing 'X' in the relevant box provided. On receipt of this form, duly signed, you will be deemed to have authorised the Nominee to vote, or to withhold its vote, as per your instructions. If you do not indicate how you wish your votes to be cast, you will be deemed to have instructed the Nominee to withhold its vote on a resolution.
5. The "vote withheld" option is provided to enable you to withhold your vote on a resolution. However, it should be noted that a withheld vote is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
6. Where two or more valid but different Forms of Instruction are delivered in respect of the same share for use at the meeting, the one which is last validly deposited or received shall be treated as replacing and revoking the other Form of Instruction as regards that share. Which is later will be determined on the basis of which is last sent (or, if the Company is unable to determine which is last sent, last received). Instructions in the same envelope will be treated as sent and received at the same time, to minimise the number of conflicting instructions.
7. If conflicting instructions are sent or received at the same time or if the Company is unable to determine which was sent or received last in respect of (or deemed to be in respect of) an entire holding, none of them shall be treated as valid.
8. The Nominee will appoint the Chairman of the meeting as its proxy to cast your votes. The Chairman may also vote or withhold his or her vote as he or she thinks fit on any other resolution (including amendments to resolutions) which may properly come before the meeting.
9. If you wish to attend the meeting in person, then please contact Link Market Services Trustees, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU or by email to [custodymgt@linkgroup.co.uk](mailto:custodymgt@linkgroup.co.uk) by no later than 6.00 p.m. (London time) on 17 June 2020. **As explained in the Chairman's letter accompanying the AGM notice dated 22 May 2020, you are requested not to attend the AGM and instead let the Nominee act as your proxy and vote your shares.**